

We need to do our best to understand the people we're trying to reach, and then do what we can, in good conscience, to minimize unnecessary obstacles, so that we might reach them with the Gospel .

For the Sake of the Gospel

1 Corinthians 9:19-27

Contextualization

Acts 23:1

“And Paul, earnestly beholding the council, said, Men and brethren, I have lived in all good conscience before God until this day.”

Where you have liberty, use the liberty you have—to the degree that you can in good conscience, in order to relate to people and remove barriers that can appropriately be taken down, so that you can freely tell them about Jesus.

- 1. We must not let cultural preferences get in the way of the Gospel.**
- 2. We must exercise principled self-denial for the sake of the Gospel, rather than standing on our rights.**
- 3. We must adopt the salvation of the lost as our overarching priority.**

